

# *edible* EAST END

## **NOTABLE EDIBLES: NOTABLE EDIBLES**

August 5, 2009

### **Street Food**

Building on the revival of street food sweeping nearby Gotham— the annual Vendy Awards celebrate the city’s most popular mobile food vendors—two East End caterers are planning to bring the oven—or wok—to your door.

Greenporter Matt Michel has started Rolling in Dough Pizza Company by outfitting a 1943 International Harvester truck with a 1.5-ton wood-burning pizza oven. Intended to be brought to parties, Michel starts the fire hours before arriving, so that he’s got coals to create pies on-site using local tomatoes, goat cheese and produce as well as traditional pizza ingredients. The truck also accommodates a cappuccino machine and a salad prep station. Parties start at \$900 and children’s birthday parties offer the chance for attendees to get in the act and choose their own toppings.

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